

SCAPE

SCAPE LOGO GUIDE

MAIN LOGO LOCKUP

The Main Logo Lockup is ideal for small sizes, ensuring perfect legibility when scaled down. Apply the White logo to solid dark backgrounds, and the Dark logo to solid white backgrounds.

SCAPE

■ HEX: #FFF9DE

SCAPE

■ HEX: #121315

MAIN LOGO LOCKUP

CLEAR SPACE

To ensure maximum visibility, always maintain a clear space around the logo free of text, graphics, and page edges. The minimum safe area is equal to the full height of the letter "A" on the left and right sides, and half the height of the "A" on the top and bottom.



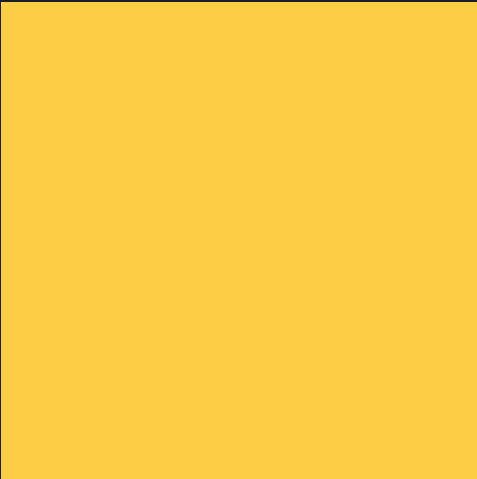
STAMP LOGO LOCKUP

Use the stamp logo variant when placing our brand over complex backgrounds. If you are dropping the logo onto a busy photograph, a textured pattern, or a non-solid color, use this version to ensure maximum contrast and readability.



OUR MAIN COLOR PALETTE

These core colors define our brand identity. To keep our visual presence strong and consistent, always rely on this primary palette and use the exact color codes provided.



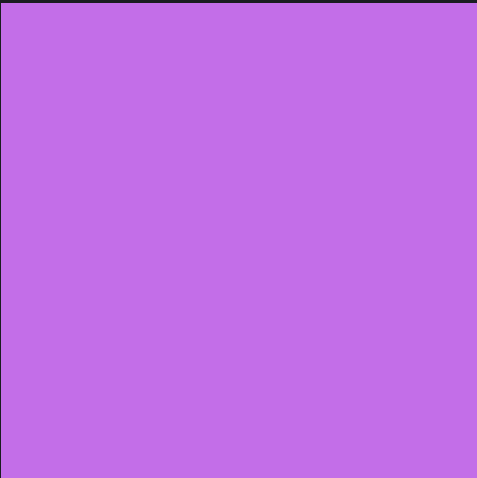
SCAPE PRIMARY

HEX: #FEC447



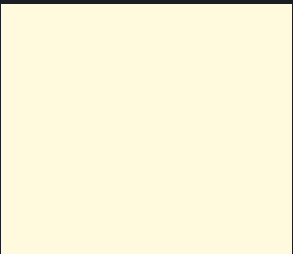
SCAPE SECONDARY

HEX: #E84F02



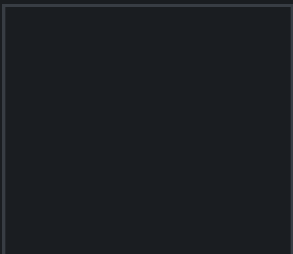
**SCAPE CREATORS
ACCENT COLOR**

HEX: #C36FE8



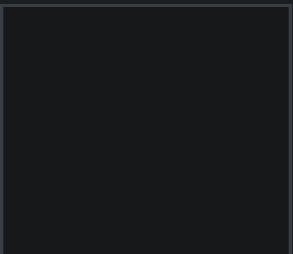
LEAD WHITE

HEX: #FFF9DE



DARK LEAD

HEX: #1A1E22



DARK TEXT

HEX: #16191B